

VALUE 360 COMMUNICATIONS NEWS WATCH

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Elements Akademia, a finishing school recently hosted a seminar titled 'Missing Elements in an MBA...How to make an MBA more Employable?'

at IIM Lucknow's Noida campus. The objective of this seminar was to bridge the gap between academic theory and industry requirements, thereby making MBAs more employable in the corporate sector. To find out and analyse what really works and what does not in MBA education, Elements Akademia conducted an intensive nation-wide research amongst the HR heads of more than 40 companies spanning multiple verticals. MBA graduates and MBA aspirants were also consulted during this research. Representatives from Confederation of Indian Industry (CII) and IIM Lucknow's Noida campus graced the seminar.